



CURRICULUM MAP - BUSINESS

Intent:

As a department we aim to develop student appreciation of Business as a discipline and focus on sharpening skills of analysis and evaluation in the subject by building up their knowledge, skills of application and confidence in all areas.

The GCSE and A level courses give students the opportunity to explore real business issues and how businesses work. Students will develop an in depth understanding of the nature of the business world and how it can impact on everyday life as well as exploring what variables can affect its everyday performance. The courses are designed to appreciate that all students are and will be part of the world of business as consumers, workers and the local community in all aspects of their lives. We believe it is essential to the teaching and learning within the department that students are developing such a philosophy in a mature and motivated manner. As well as ensuring they are fully equipped of work through looking at numerous career paths and developing the soft skills required in such careers.

Key stage 4: GCSE

YEAR 10	Autumn 1 Sept- Oct	2 Nov- Dec	Spring 3 Jan-Feb	4 Mar-Apr	Summer 5 May-June	6 June-July
Key Knowledge	Business in the real world: Purpose and nature, Business ownership	Business in the real world: aims and objectives, Stakeholders, location, business planning, Expanding a business	Influences on Business: Technology, Ethical and Environmental, Economic	Business in the real world: Globalisation, legislation and competitive environment.	Influences on Business - complete Business Revision for summer exams	Business Operations: Production processes, procurement, quality, customer services
Key Subject Skills	Quantitative skills – interpretation of data, calculations, diagrams Applying knowledge in context - use of case studies, stimulus materials	Quantitative skills – interpretation of data, calculations, diagrams Applying knowledge in context - use of case studies, stimulus materials	Quantitative skills – interpretation of data, calculations, diagrams Applying knowledge in context - use of case studies, stimulus materials	Quantitative skills – interpretation of data, calculations, diagrams Applying knowledge in context - use of case studies, stimulus materials Building detailed chains of reasoning Effective evaluation –	Quantitative skills – interpretation of data, calculations, diagrams Applying knowledge in context - use of case studies, stimulus materials	Quantitative skills – interpretation of data, calculations, diagrams Applying knowledge in context - use of case studies, stimulus materials Building detailed chains of reasoning Effective evaluation –

	Building detailed chains of reasoning Effective evaluation – questioning the significance and forming judgements	Building detailed chains of reasoning Effective evaluation – questioning the significance and forming judgements	Building detailed chains of reasoning Effective evaluation – questioning the significance and forming judgements	questioning the significance and forming judgements	Building detailed chains of reasoning Effective evaluation – questioning the significance and forming judgements	questioning the significance and forming judgements
Personal development:			Technology topic covers how to use the internet safely for business and real life	Legislation topics covers the legal rights and responsibilities regarding equality		
Connections with careers	Alumni displays and visits promote various careers pathways related to business and economics. The nature of the subjects encourages discussion of a range of future job roles					
Home support	<p>AQA Business Specification: AQA GCSE Business Specification at a glance</p> <p>Students are encouraged to discuss topical issues relating to business and economics – Home - BBC News</p> <p>Watching and discussing TV programs/films – BBC iPlayer - Home</p> <p>BBC Bitesize- https://www.bbc.co.uk/bitesize/examspecs/zvwb382</p>					

YEAR 11	Autumn 1 Sept- Oct	2 Nov- Dec	Spring 3 Jan-Feb	4 Mar-Apr	Summer 5 May-June	6 June-July
Key Knowledge	Human resources: Recruitment, motivation and training	PEQs: Revision Business operations: production processes	Finance: Costs, BE, cashflow, financial statements, ARR	Marketing: Market segmentation, research, marketing mix	Finance & Marketing recap Revision lessons Prep for exams	Revision: topics and exam skills EXAM
Key Subject Skills	Quantitative skills – interpretation of data, calculations, diagrams Applying knowledge in context - use of case studies, stimulus materials Building detailed chains of reasoning Effective evaluation –	Quantitative skills – interpretation of data, calculations, diagrams Applying knowledge in context - use of case studies, stimulus materials Building detailed chains of reasoning Effective evaluation – questioning the	Quantitative skills – interpretation of data, calculations, diagrams Applying knowledge in context - use of case studies, stimulus materials Building detailed chains of reasoning Effective evaluation – questioning the	Quantitative skills – interpretation of data, calculations, diagrams Applying knowledge in context - use of case studies, stimulus materials Building detailed chains of reasoning Effective evaluation – questioning the significance and forming judgements	Quantitative skills – interpretation of data, calculations, diagrams Applying knowledge in context - use of case studies, stimulus materials Building detailed chains of reasoning Effective evaluation – questioning the	Exam Skills

	questioning the significance and forming judgements	significance and forming judgements	significance and forming judgements		significance and forming judgements	
Personal development: <ul style="list-style-type: none"> • RSE • Online safety • Enrichment 	HR topics cover equality in workplace and employee rights.					
Connections with careers	Alumni displays and visits promote various careers pathways related to business and economics. The nature of the subjects encourages discussion of a range of future job roles					
Home support	<p>AQA GCSE Business Specification at a glance</p> <p>Students are encouraged to discuss topical issues relating to business and economics – Home - BBC News</p> <p>Watching and discussing TV programs/films – BBC iPlayer - Home</p> <p>BBC Bitesize- https://www.bbc.co.uk/bitesize/examspecs/zvwb382</p>					

Key Stage 5: A level

YEAR 12	Autumn 1 Sept- Oct	2 Nov- Dec	Spring 3 Jan-Feb	4 Mar-Apr	Summer 5 May-June	6 June-July
Key Knowledge TEACHER 1	Managers, leadership and decision making	Decision making to improve financial performance: Objectives, budgeting, break even	Decision making to improve financial performance: Cash flow forecasts, sources of finance, ways to improve cashflow	Decision making to improve operational performance: Objectives, calculations, Quality. Productivity, inventory and supply chains	Operations review Revision lessons Prep for exams	Revision: topics and exam skills Analysing the external environment to assess opportunities and threats: the economic environment
Key Knowledge TEACHER 2	Understanding the nature and purpose of business: objectives, business forms, external environment	Decision making to improve marketing performance: Objectives, understanding markets, elasticities	Decision making to improve marketing performance: Market segmentation, targeting and the marketing mix	Decision making to improve Human resource performance: Objectives, calculating data, organisation design, motivation, employer/employee relations	Human resources review Revision lessons Prep of exams	Revision: topics and exam skills Analysing the strategic position of a business. Mission, corporate objectives and strategy. Analysing the existing internal position of a business to assess strengths and weaknesses: overall performance.

<p>Key subjects Skills</p>	<p>Quantitative skills – interpretation of data, calculations, diagrams</p> <p>Applying knowledge in context - use of case studies, stimulus materials</p> <p>Building detailed chains of reasoning</p> <p>Effective evaluation – questioning the significance and forming judgements</p>	<p>Quantitative skills – interpretation of data, calculations, diagrams</p> <p>Applying knowledge in context - use of case studies, stimulus materials</p> <p>Building detailed chains of reasoning</p> <p>Effective evaluation – questioning the significance and forming judgements</p>	<p>Quantitative skills – interpretation of data, calculations, diagrams</p> <p>Applying knowledge in context - use of case studies, stimulus materials</p> <p>Building detailed chains of reasoning</p> <p>Effective evaluation – questioning the significance and forming judgements</p>	<p>Quantitative skills – interpretation of data, calculations, diagrams</p> <p>Applying knowledge in context - use of case studies, stimulus materials</p> <p>Building detailed chains of reasoning</p> <p>Effective evaluation – questioning the significance and forming judgements</p>	<p>Quantitative skills – interpretation of data, calculations, diagrams</p> <p>Applying knowledge in context - use of case studies, stimulus materials</p> <p>Building detailed chains of reasoning</p> <p>Effective evaluation – questioning the significance and forming judgements</p>	<p>Quantitative skills – interpretation of data, calculations, diagrams</p> <p>Applying knowledge in context - use of case studies, stimulus materials</p> <p>Building detailed chains of reasoning</p> <p>Effective evaluation – questioning the significance and forming judgements</p>
<p>Personal development:</p> <ul style="list-style-type: none"> • RSE • Online safety • Enrichment 				<p>HR topics cover equality in workplace and employee rights.</p>	<p>HR topics cover equality in workplace and employee rights.</p>	

Connections with careers	Alumni displays and visits promote various careers pathways related to business and economics. The nature of the subjects encourages discussion of a range of future job roles
Home support	<p>A level specification: AQA AS and A-level Business Specification at a glance</p> <p>Students are encouraged to discuss topical issues relating to business and economics – https://www.bbc.co.uk/news</p> <p>Watching and discussing TV programs/films: https://www.bbc.co.uk/iplayer/episodes/b07mddgk/inside-the-factory</p> <p>https://www.bbc.co.uk/iplayer/episodes/b006vq92/dragons-den</p>

YEAR 13	Autumn 1 Sept- Oct	2 Nov- Dec	Spring 3 Jan-Feb	4 Mar-Apr	Summer 5 May-June	6 June-July
Key Knowledge TEACHER 1	Analysing the existing internal position to assess strengths and weaknesses: financial ratio analysis	Analysing strategic options: Investment appraisal	Strategic methods: how to pursue strategies Assessing innovation Greater use of Digital technology	Managing change: causes, pressures, barriers and how to overcome them. Managing organisational culture: importance, influences and reasons. Problems of changing.	Problems with strategy and why strategies fail	Revision: topics and exam skills Analysing the external environment to assess opportunities and threats: the economic environment
Key Knowledge TEACHER 2	Analysing the strategic position of a	Analysing external Opportunities and Threats:	Analysing external Opportunities and Threats:	Choosing strategic direction:	Strategic methods: how to pursue strategies:	Revision: topics and exam skills

	<p>business to assess: Mission, corporate and strategy Analysing the existing internal position of a business to assess strengths and weaknesses: overall performance</p>	<p>Political and Legal environment Economic change</p>	<p>Social and technological Competitive environment</p>	<p>choosing markets and products Strategic positioning: how to compete</p>	<p>Assessing a change in scale Assessing Internationalisation Managing strategic implementation</p>	
Key subjects Skills	<p>Quantitative skills – interpretation of data, calculations, diagrams Applying knowledge in context - use of case studies, stimulus materials Building detailed chains of reasoning Effective evaluation –</p>	<p>Quantitative skills – interpretation of data, calculations, diagrams Applying knowledge in context - use of case studies, stimulus materials Building detailed chains of reasoning Effective evaluation – questioning the significance and forming judgements</p>	<p>3.9.4 Greater use of Digital technology</p>	<p>Quantitative skills – interpretation of data, calculations, diagrams Applying knowledge in context - use of case studies, stimulus materials Building detailed chains of reasoning Effective evaluation – questioning the significance and forming judgements</p>	<p>Quantitative skills – interpretation of data, calculations, diagrams Applying knowledge in context - use of case studies, stimulus materials Building detailed chains of reasoning Effective evaluation – questioning the significance and forming judgements</p>	<p>Quantitative skills – interpretation of data, calculations, diagrams Applying knowledge in context - use of case studies, stimulus materials Building detailed chains of reasoning Effective evaluation – questioning the significance and forming judgements</p>

	questioning the significance and forming judgements					
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Personal development:		Legal topics cover equality in workplace and employee rights.				
<ul style="list-style-type: none"> • RSE • Online safety • Enrichment 						
Connections with careers	<p>Alumni displays and visits promote various careers pathways related to business and economics.</p> <p>The nature of the subjects encourages discussion of a range of future job roles.</p> <p>Students are supported in the 6th form with active encouragement, discussions and if required practice interviews for apprenticeships, careers etc. It is inherent in both subjects that this is an essential part of our role as teachers in this department.</p>					
Home support	<p>A level specification: AQA AS and A-level Business Specification at a glance</p> <p>Students are encouraged to discuss topical issues relating to business and economics – https://www.bbc.co.uk/news</p> <p>Watching and discussing TV programs/films: https://www.bbc.co.uk/iplayer/episodes/b07mddgk/inside-the-factory</p> <p>https://www.bbc.co.uk/iplayer/episodes/b006vq92/dragons-den</p>					

