

Independent Scholarship Award: A Level Business		
Bronze (Must Be Completed)	Silver	Gold
<p><u>a)What is Business?</u> <u>Understanding the nature and purpose of business</u> Use the following link to Tutor2U and work through the Key topic videos and the study notes listed. Ensure you make notes as you go: https://www.tutor2u.net/business/collections/aqa-a-level-business-study-resources-what-is-business</p> <p><u>b) Understanding different business forms</u></p> <ul style="list-style-type: none"> - Why do businesses exist? - What is the difference between a mission statement and objectives? <p>https://www.tutor2u.net/business/reference/why-businesses-exist</p> <ul style="list-style-type: none"> - Making notes on the different businesses from sole traders through to multinationals. <i>In your notes adding independent research based on real life examples of each business OR charting the growth of one brand from a small business to a worldwide brand</i> <p><u>c) Business Profile: The Rise or Fall of A business</u> Research a company of your choice and produce a power point presentation explaining the company and the causes of its success or decline and what you feel could have been done differently/how long the success is likely to continue. <u><i>You should be prepared to feedback to your colleagues about your chosen business profile so be ready to present your investigation during the first week of lessons in September</i></u> <u>SENECA BRIDGING TOOL</u> https://app.senecalearning.com/classroom/course/9657d939-366c-4b0d-a89d-c7fdbf336bbd/section/cec1bb2f-0ac8-4d5d-b472-ea32dc1bd2f6/session – need to set up for potential students via emails</p>	<p><u>a)Understanding that businesses operate within the external environment</u> Using the following to make notes on the various Issues that can affect businesses: https://www.tutor2u.net/business/collections/aqa-a-level-business-study-resources-what-is-business https://www.tutor2u.net/business/reference/what-is-pest-analysis https://www.tutor2u.net/business/reference/pestle-analysis-video <i>Carry out adding independent research based on real life examples of each issue and how it has affected real life businesses. Make this ‘presentation friendly’ for September.</i></p> <p><u>b)Business In Action</u> Read news articles, write a short summary paragraphs explaining your understanding of the story in a business context, keep them in date order and be ready to feedback in class (<i>you should create a series of short power point slides focusing on your various stories ready to present in class</i>) https://www.tutor2u.net/business/blog <u>News websites</u> https://www.bbc.co.uk/news/business https://www.theguardian.com/uk/business https://news.sky.com/business</p> <p><u>c) Business TV programmes/PODCASTS</u> Watch and make brief notes about the programmes (6 – 10 bullet points) be ready to share with your colleagues https://podcasts.apple.com/us/podcast/business-wars/id1335814741?mt=2</p>	<p><u>a)Go in depth – read a book</u> Read some business books - Entrepreneur life story, a profile about a brand, how to succeed in... write a review, create a presentation based on your further reading</p> <ul style="list-style-type: none"> - A concise summary - What you liked/disliked? - Would you recommend it? <p><u>b) Go in depth – Complete a MOOC</u> Explore in detail the areas of Business that interest you that you may not see on the A Level course (looks great on your CV!) https://www.edx.org/ https://www.futurelearn.com/ Show evidence with the notes you make, your results overall and be ready to share your experience with your colleagues.</p>

