

## RMGS CURRICULUM MAP BUSINESS DEPARTMENT (GCSE Y11)

As a department we aim to develop student appreciation of Business as a discipline and focus on sharpening skills of analysis and evaluation in the subject by building up their knowledge, skills of application and confidence in all areas.

The GCSE and A level courses give students the opportunity to explore real business issues and how businesses work. Students will develop an in depth understanding of the nature of the business world and how it can impact on everyday life as well as exploring what variables can affect its everyday performance. The courses are designed to appreciate that all students are and will be part of the world of business as consumers, workers and the local community in all aspects of their lives. We believe it is essential to the teaching and learning within the department that students are developing such a philosophy in a mature and motivated manner. As well as ensuring they are fully equipped of work through looking at numerous career paths and developing the soft skills required in such careers.

Termly Curriculum Overview						
Year Group 11	Autumn 1 Sept- Oct	2 Nov- Dec	Spring 3 Jan-Feb	4 Mar-Apr	Summer 5 May-June	6 June-July
Teacher	OPERATIONS – Quality and Customer services HUMAN RESOURCES – Organisational structures	HUMAN RESOURCES – PEQ revision  Recruitment Motivation Training	Business operations: procurement, quality and customer service Marketing: segmentation, market research	Marketing: marketing mix Finance: Sources of finance, break even, ARR, financial statements: purpose and use	Finance review Revision lessons Prep for exams	Revision: topics and exam skills EXAM
Assessment	Topics covered – mix of MCQ and case study	Topics covered mix of MCQ and case study	Topics covered mix of MCQ and case study	Topics covered mix of MCQ and case study	Topics covered mix of MCQ and case study	Y10 EXAM mix of MCQ and case study

	Skills based and exam approach	Skills based and exam approach	Skills based and exam approach	Skills based and exam approach	Skills based and exam approach	
--	--------------------------------	--------------------------------	--------------------------------	--------------------------------	--------------------------------	--