

RMGS CURRICULUM MAP BUSINESS DEPARTMENT (A Level Y12)

As a department we aim to develop student appreciation of Business as a discipline and focus on sharpening skills of analysis and evaluation in the subject by building up their knowledge, skills of application and confidence in all areas.

The GCSE and A level courses give students the opportunity to explore real business issues and how businesses work. Students will develop an in depth understanding of the nature of the business world and how it can impact on everyday life as well as exploring what variables can affect its everyday performance. The courses are designed to appreciate that all students are and will be part of the world of business as consumers, workers and the local community in all aspects of their lives. We believe it is essential to the teaching and learning within the department that students are developing such a philosophy in a mature and motivated manner. As well as ensuring they are fully equipped of work through looking at numerous career paths and developing the soft skills required in such careers.

Termly Curriculum Overview						
Year Group 12	Autumn 1 Sept- Oct	2 Nov- Dec	Spring 3 Jan-Feb	4 Mar-Apr	Summer 5 May-June	6 June-July
Teacher 1	Understanding the nature and purpose of business: objectives, business forms, external environment	Decision making to improve financial performance: Objectives, budgeting, break even	Decision making to improve financial performance: Cash flow forecasts, sources of finance, ways to improve cashflow	Decision making to improve operational performance: Objectives, calculations, Quality. Productivity, inventory and supply chains	Operations review Revision lessons Prep for exams	Revision: topics and exam skills Analysing the external environment to assess opportunities and threats: the economic environment

Teacher 2	Managers, leadership and decision making	Decision making to improve marketing performance: Objectives, understanding markets, elasticities	Decision making to improve marketing performance: Market segmentation, targeting and the marketing mix	Decision making to improve Human resource performance: Objectives, calculating data, organisation design, motivation, employer/employee relations	Human resources review Revision lessons Prep of exams	Revision: topics and exam skills Analysing the strategic position of a business. Mission, corporate objectives and strategy. Analysing the existing internal position of a business to assess strengths and weaknesses: overall performance.
Assessment	Topics covered – mix of MCQ, data response and essays Skills based and exam approach	Topics covered – mix of MCQ, data response and essays Skills based and exam approach	Topics covered – mix of MCQ, data response and essays Skills based and exam approach	Topics covered – mix of MCQ, data response and essays Skills based and exam approach	Past paper revision Timed – class and independent study periods	EXAM