

RMGS CURRICULUM MAP BUSINESS DEPARTMENT (A Level Y13)

As a department we aim to develop student appreciation of Business as a discipline and focus on sharpening skills of analysis and evaluation in the subject by building up their knowledge, skills of application and confidence in all areas.

The GCSE and A level courses give students the opportunity to explore real business issues and how businesses work. Students will develop an in depth understanding of the nature of the business world and how it can impact on everyday life as well as exploring what variables can affect its everyday performance. The courses are designed to appreciate that all students are and will be part of the world of business as consumers, workers and the local community in all aspects of their lives. We believe it is essential to the teaching and learning within the department that students are developing such a philosophy in a mature and motivated manner. As well as ensuring they are fully equipped of work through looking at numerous career paths and developing the soft skills required in such careers.

Termly Curriculum Overview						
Year Group 13	Autumn 1 Sept- Oct	2 Nov- Dec	Spring 3 Jan-Feb	4 Mar-Apr	Summer 5 May-June	6 June-July
Teacher 1	Analysing the external environment to assess opportunities and threats: economic change – continue and review	Analysing the existing internal position to assess strengths and weaknesses: financial ratio analysis	Analysing the external environment to assess opportunities and threats: political and legal change	Analysing strategic options: investment appraisal	Managing change: critical path analysis	Revision: topics and exam skills Analysing the external environment to assess opportunities and threats: the economic environment
Teacher 2	Analysing the strategic position of a business to	Choosing strategic direction. Strategic direction: choosing	Strategic methods: how to pursue	Assessing innovation and managing	Managing change: causes of pressures for change	Revision: topics and exam skills

	<p>assess: SWOT analysis, the impact of strategic decisions. Both short and long term.</p>	<p>which markets to compete in and what products to offer. Strategic positioning: choosing how to compete.</p>	<p>strategies. Assessing a change in scale: the reasons why businesses grow or retrench.</p>	<p>organisational culture. Assessing internationalisation reasons for targeting, operating in and trading with international markets.</p>	<p>the value of change, the value of a flexible organisation. Assessing internationalisation and managing organisational culture.</p>	
<p>Assessment</p>	<p>Topics covered – mix of MCQ, data response and essays Skills based and exam approach</p>	<p>Topics covered – mix of MCQ, data response and essays Skills based and exam approach</p>	<p>Topics covered – mix of MCQ, data response and essays Skills based and exam approach</p>	<p>Topics covered – mix of MCQ, data response and essays Skills based and exam approach</p>	<p>Past paper revision Timed – class and independent study periods</p>	<p>EXAM</p>