## **A Level Business**

A Level Business at RMGS is interesting, challenging and focused. You need to aim high and appreciate that skills developed in Business are likely to shape your future career.

The department are looking for students who enjoy the many aspects of the business world and can appreciate and judge objectively the sometimes contradictory nature of the aspects of business in everyday life.

### The transferable skills underpinning A level Business Studies include:

Carrying out calculations
Interpreting and analysing data,
Applying knowledge to unfamiliar situations
Developing arguments
Making judgements and decisions

We would like you to carry out the following programme of study as follows:

**Term 5** What is Business?

Understanding the nature and purpose of business

Understanding different business forms

Business in action

**Term 6** Understanding that businesses operate within the external environment

Business in action

Business Induction work 2020 presentation

Optional: Futurelearn/edX courses

Any questions or concerns then email me at <a href="mailto:mpurcell@rmgs.org.uk">mpurcell@rmgs.org.uk</a>

Enjoy and Good Luck

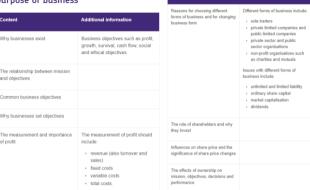
Miss Purcell

Topic	Task set	Complete
What is Business?  Understanding the nature and purpose of business	Use the following link to Tutor2U and work through the Key topic videos and the study notes listed.  Ensure you make notes as you go: <a href="https://www.tutor2u.net/business/collections/aqa-a-level-business-study-resources-what-is-business">https://www.tutor2u.net/business/collections/aqa-a-level-business-study-resources-what-is-business</a> The structure of your notes should loosely follow 3.1.1/3.1.2 of the A Level specification to give order to your folder notes (see the 3.1 specification detail below)	

# Understanding different business forms

#### 3.1 What is business?

3.1.1 Understanding the nature and purpose of business



#### i.e. Note structure:

- 1. Why do businesses exist?
- 2. What is the difference between a mission statement and objectives? https://www.tutor2u.net/business/reference/why-businesses-exist

## Business in Action terms 5 & 6

Keeping up to date with current news stories in a business context

Read articles, write a short summary paragraph explaining your understanding of the story in a business context, keep them in date order and be ready to feedback in class.

https://www.tutor2u.net/business/blog

https://www.tutor2u.net/business/reference/business-impact-and-

response-to-the-coronavirus-crisis

News websites

https://www.bbc.co.uk/news/business

https://www.theguardian.com/uk/business

https://news.sky.com/business

Current news quizzes

https://www.tutor2u.net/business/blog/the-biz-quiz-27-march-2020 - a weekly quiz for business students, found on 'the blog'. Use Classroom mode to allow you to answer all 10 questions before the answers are revealed.

The school weekly news quiz is a great resource for business students too

https://moodle.rainhammark.com/course/view.php?id=582

### TV programmes

Watch programmes based around Business, make brief notes about the programme (6-10 bullet points) to increase/update your business language and understand businesses in the real world.

Some examples include:

 $\underline{https://www.channel4.com/programmes/undercover-boss/on-}$ 

demand/55730-001

https://www.channel4.com/programmes/dispatches

https://www.channel4.com/programmes/tricky-business

https://www.bbc.co.uk/iplayer/episode/m000fjdz/panorama-amazon-what-they-know-about-us

https://www.bbc.co.uk/iplayer/episode/m000h35g/dragons-den-series-17-episode-13

https://www.bbc.co.uk/iplayer/episode/m000h514/panorama-lockdown-uk

 $\underline{https://www.channel5.com/show/aldi-vs-lidl-supermarket-wars/}$ 

 $\underline{https://www.channel5.com/show/inside-hotel-chocolat-at-easter/}$ 

#### **Podcasts**

https://www.bbc.co.uk/search?scope=sounds&filter=programmes&q=5 0%20Things%20That%20Made%20the%20Modern%20Economy&su ggid=urn%3Abbc%3Aprogrammes%3Ab08k9pv0

https://www.bbc.co.uk/programmes/p06qtvzf

https://www.bbc.co.uk/programmes/b006sz6t/episodes/downloads

https://www.bbc.co.uk/programmes/m000g3gt

Understanding that businesses operate within the external environment Using the links below to Tutor2U and work through the Key topic videos and the study notes listed.

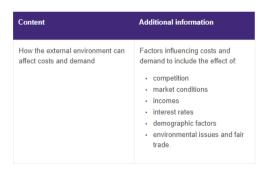
Ensure you make notes as you go

The Structure of the notes should loosely follow 3.1.3 of the A Level specification to give order to your folder notes (see the 3.1 specification detail below)

 $\underline{https://www.tutor2u.net/business/collections/aqa-a-level-business-study-resources-what-is-business}$ 

https://www.tutor2u.net/business/reference/what-is-pest-analysishttps://www.tutor2u.net/business/reference/pestle-analysis-video

## 3.1.3 Understanding that businesses operate within an external environment



#### i.e. Note structure:

- 1. Define and explain market conditions.
- 2. What are interest rates and how do they affect businesses? <a href="https://www.tutor2u.net/business/reference/market-conditions">https://www.tutor2u.net/business/reference/interest-rates</a>

Business Induction 2020	Business Profile: The Rise or Fall of A business  Research a company of your choice and produce a power point presentation explaining the company and the causes of its success or decline and what you feel could have been done differently/how long the success is likely to continue.  You should be prepared to feedback to your colleagues about your chosen business profile so be ready to present your investigation during the first week of lessons in September  Some examples are below however you may have your own ideas Successes Decline Amazon BHS Ryanair Principles Costa Coffee Thomas Cook Subway Debenhams Brew Dog Toys r Us	
Challenge: Test Yourself	As you go through the work set you may like to test your newly gained knowledge.  Tutor2U have a vast selection of multiple choice questions to help challenge your understanding and to deepen your knowledge of the topics.  Here are a few examples: <a href="https://www.tutor2u.net/business/reference/aqa-paper-1-section-a-practice-mcqs-what-is-business">https://www.tutor2u.net/business/reference/external-environment-introduction-quiz</a>	
	https://www.tutor2u.net/business/reference/business-objectives https://www.tutor2u.net/business/reference/forms-of-business-revision- quiz https://www.tutor2u.net/business/reference/business-organisation- loose-change-activity https://www.tutor2u.net/business/reference/aqa-a-level-business- business-forms-key-word-chop-activity	
Futher reading	Go in depth and read a book by an entrepreneur or about a specific business.  Amazon often have some great bargains in the 'used' section  Bold: How to Go Big, Create Wealth and Impact The World - Peter H.  Diamandis And Steven Kotler  Work Rules! Insights from Inside Google That Will Transform How You Live and Lead - Laszlo Bock	

Elon Musk: Tesla. Spacex, and the Quest for A Fantastic Future - Ashlee Vance Brick by Brick: How Lego Rewrote the Rules of Innovation And Conquered The Global Toy Industry – Bill Breen and David Robertson The Upstarts: How Uber, Airbnb and the Killer Companies of the New Silicon Valley Are Changing The World - Brad Stone The Everything Store: Jeff Bezos and the Age of Amazon - Brad Stone Shoe Dog: A Memoir by the Creator of Nike Kindle Edition - Phil Knight Delivering Happiness: A Path to Profits, Passion, and Purpose - Tony Hsieh Single-Minded: My Life in Business - Claude Littner The Rise and Fall (And Rise Again) Of Marks & Spencer – Judi Bevan The Ryanair Story - Siobhan Creaton Body and Soul: The Body Shop Story - Anita Roddick Maverick - Ricardo Semler Additional Future Learn courses – explore in-depth the areas of Business that options interest you that you may not see on the A Level course (looks great on your CV!) https://www.futurelearn.com/search?q=business https://www.futurelearn.com/courses/understanding-modern-businessand-organisations - a 6 weeks and free!) Link Business A Level with another subject you are studying https://www.futurelearn.com/courses/big-data-and-the-environment (ICT - 3 weeks and free!)https://www.futurelearn.com/courses/social-enterprise-sustainablebusiness (Geography – 3 weeks and free!) https://www.futurelearn.com/courses/bookkeeping-financialaccounting (Maths - 4 weeks and free!) https://www.futurelearn.com/courses/the-secret-power-of-brands https://www.futurelearn.com/courses/consumer-behaviour-andpsychology (Psychology – 6 weeks and free!) **Edx** is another provider of MOOC's https://www.edx.org/course https://www.edx.org/course/design-thinking-and-creativity-forinnovation (DT – 10 weeks and free!) https://www.edx.org/course/behavioural-economics-in-action-3 (Economics – 6 weeks and free!) What is NOT to like!