



## CURRICULUM MAP - BUSINESS

### Intent:

As a department we aim to develop student appreciation of Business as a discipline and focus on sharpening skills of analysis and evaluation in the subject by building up their knowledge, skills of application and confidence in all areas.

The GCSE and A level courses give students the opportunity to explore real business issues and how businesses work. Students will develop an in depth understanding of the nature of the business world and how it can impact on everyday life as well as exploring what variables can affect its everyday performance. The courses are designed to appreciate that all students are and will be part of the world of business as consumers, workers and the local community in all aspects of their lives. We believe it is essential to the teaching and learning within the department that students are developing such a philosophy in a mature and motivated manner. As well as ensuring they are fully equipped of work through looking at numerous career paths and developing the soft skills required in such careers.

**Key stage 4: GCSE**

<b>YEAR 10</b>	<b>Autumn 1 Sept- Oct</b>	<b>2 Nov- Dec</b>	<b>Spring 3 Jan-Feb</b>	<b>4 Mar-Apr</b>	<b>Summer 5 May-June</b>	<b>6 June-July</b>
<b>Key Knowledge</b>	Business in the real world: Purpose and nature, Business ownership	Business in the real world: aims and objectives, Stakeholders, location, business planning, Expanding a business	Influences on Business: Technology, Ethical and Environmental, Economic	Business in the real world: Globalisation, legislation and competitive environment.	Influences on Business - complete Business Revision for summer exams	Business Operations: Production processes, procurement, quality, customer services
<b>Key Subject Skills</b>	Quantitative skills – interpretation of data, calculations, diagrams  Applying knowledge in context - use of case studies, stimulus materials	Quantitative skills – interpretation of data, calculations, diagrams  Applying knowledge in context - use of case studies, stimulus materials	Quantitative skills – interpretation of data, calculations, diagrams  Applying knowledge in context - use of case studies, stimulus materials	Quantitative skills – interpretation of data, calculations, diagrams  Applying knowledge in context - use of case studies, stimulus materials  Building detailed chains of reasoning  Effective evaluation –	Quantitative skills – interpretation of data, calculations, diagrams  Applying knowledge in context - use of case studies, stimulus materials	Quantitative skills – interpretation of data, calculations, diagrams  Applying knowledge in context - use of case studies, stimulus materials  Building detailed chains of reasoning  Effective evaluation –

	Building detailed chains of reasoning  Effective evaluation – questioning the significance and forming judgements	Building detailed chains of reasoning  Effective evaluation – questioning the significance and forming judgements	Building detailed chains of reasoning  Effective evaluation – questioning the significance and forming judgements	questioning the significance and forming judgements	Building detailed chains of reasoning  Effective evaluation – questioning the significance and forming judgements	questioning the significance and forming judgements
<b>Personal development:</b>			Technology topic covers how to use the internet safely for business and real life	Legislation topics covers the legal rights and responsibilities regarding equality		
<b>Connections with careers</b>	Alumni displays and visits promote various careers pathways related to business and economics. The nature of the subjects encourages discussion of a range of future job roles					
<b>Home support</b>	<p>AQA Business Specification: <a href="#">AQA</a>   <a href="#">GCSE</a>   <a href="#">Business</a>   <a href="#">Specification at a glance</a></p> <p>Students are encouraged to discuss topical issues relating to business and economics – <a href="#">Home - BBC News</a></p> <p>Watching and discussing TV programs/films – <a href="#">BBC iPlayer - Home</a></p> <p>BBC Bitesize- <a href="https://www.bbc.co.uk/bitesize/examspecs/zvwb382">https://www.bbc.co.uk/bitesize/examspecs/zvwb382</a></p>					

<b>YEAR 11</b>	Autumn 1 Sept- Oct	2 Nov- Dec	Spring 3 Jan-Feb	4 Mar-Apr	Summer 5 May-June	6 June-July
<b>Key Knowledge</b>	Human resources: Recruitment, motivation and training	PEQs: Revision Business operations: production processes	Finance: Costs, BE, cashflow, financial statements, ARR	Marketing: Market segmentation, research, marketing mix	Finance & Marketing recap Revision lessons Prep for exams	Revision: topics and exam skills EXAM
<b>Key Subject Skills</b>	Quantitative skills – interpretation of data, calculations, diagrams  Applying knowledge in context - use of case studies, stimulus materials  Building detailed chains of reasoning  Effective evaluation –	Quantitative skills – interpretation of data, calculations, diagrams  Applying knowledge in context - use of case studies, stimulus materials  Building detailed chains of reasoning  Effective evaluation – questioning the	Quantitative skills – interpretation of data, calculations, diagrams  Applying knowledge in context - use of case studies, stimulus materials  Building detailed chains of reasoning  Effective evaluation – questioning the	Quantitative skills – interpretation of data, calculations, diagrams  Applying knowledge in context - use of case studies, stimulus materials  Building detailed chains of reasoning  Effective evaluation – questioning the significance and forming judgements	Quantitative skills – interpretation of data, calculations, diagrams  Applying knowledge in context - use of case studies, stimulus materials  Building detailed chains of reasoning  Effective evaluation – questioning the	Exam Skills

	questioning the significance and forming judgements	significance and forming judgements	significance and forming judgements		significance and forming judgements	
<b>Personal development:</b> <ul style="list-style-type: none"> <li>• RSE</li> <li>• Online safety</li> <li>• Enrichment</li> </ul>	HR topics cover equality in workplace and employee rights.					
<b>Connections with careers</b>	Alumni displays and visits promote various careers pathways related to business and economics. The nature of the subjects encourages discussion of a range of future job roles					
<b>Home support</b>	<p><a href="#">AQA   GCSE   Business   Specification at a glance</a></p> <p>Students are encouraged to discuss topical issues relating to business and economics – <a href="#">Home - BBC News</a></p> <p>Watching and discussing TV programs/films – <a href="#">BBC iPlayer - Home</a></p> <p>BBC Bitesize- <a href="https://www.bbc.co.uk/bitesize/examspecs/zvwb382">https://www.bbc.co.uk/bitesize/examspecs/zvwb382</a></p>					

**Key Stage 5: A level**

<b>YEAR 12 NEW SPECIFICATION AQA 7137</b>	Autumn 1 Sept- Oct	2 Nov- Dec	Spring 3 Jan-Feb	4 Mar-Apr	Summer 5 May-June	
<b>Key Knowledge TEACHER 1</b>	Business and objectives  (3.1.1)  Financial Management (3.1.4)	Financial Management (3.1.4)  Break even  Cashflow  Financial reporting	Financial Management (3.1.4)  Financial reporting  Assessing financial position and performance	Operations Management (3.2.2)  Managing operations  Operations data  Efficiency  Quality	Operations Management (3.2.2)  Supply chains  Inventory management  Innovation  Project management  Impact of technology	Rev exa  Pos A le  Eth  Eth
<b>Key Knowledge TEACHER 2</b>	Forms of business and stakeholders  (3.1.2)  Marketing Management (3.1.3)	Marketing Management (3.1.3)  Marketing data  Target market  Marketing Objectives	Marketing Management (3.1.3)  Marketing Mix  Digital technology and marketing	People Management (3.2.1)  HR objectives HR data Organisation design Leadership	People Management (3.2.1)  Motivation Employee well being Employee and Employer relations	Rev exa  Pos A le Ethi Inte

<b>Key subjects Skills</b>	<p>Quantitative skills – interpretation of data, calculations, diagrams</p> <p>Applying knowledge in context - use of case studies, stimulus materials</p> <p>Building detailed chains of reasoning</p> <p>Effective evaluation – questioning the significance and forming judgements</p>	<p>Quantitative skills – interpretation of data, calculations, diagrams</p> <p>Applying knowledge in context - use of case studies, stimulus materials</p> <p>Building detailed chains of reasoning</p> <p>Effective evaluation – questioning the significance and forming judgements</p>	<p>Quantitative skills – interpretation of data, calculations, diagrams</p> <p>Applying knowledge in context - use of case studies, stimulus materials</p> <p>Building detailed chains of reasoning</p> <p>Effective evaluation – questioning the significance and forming judgements</p>	<p>Quantitative skills – interpretation of data, calculations, diagrams</p> <p>Applying knowledge in context - use of case studies, stimulus materials</p> <p>Building detailed chains of reasoning</p> <p>Effective evaluation – questioning the significance and forming judgements</p>	<p>Quantitative skills – interpretation of data, calculations, diagrams</p> <p>Applying knowledge in context - use of case studies, stimulus materials</p> <p>Building detailed chains of reasoning</p> <p>Effective evaluation – questioning the significance and forming judgements</p>	<p>Quantitative skills – interpretation of data, calculations, diagrams</p> <p>Applying knowledge in context - use of case studies, stimulus materials</p> <p>Building detailed chains of reasoning</p> <p>Effective evaluation – questioning the significance and forming judgements</p>
<b>Personal development:</b> <ul style="list-style-type: none"> <li>• RSE</li> <li>• Online safety</li> <li>• Enrichment</li> </ul>				<p>HR topics cover equality in workplace and employee rights.</p>	<p>HR topics cover equality in workplace and employee rights.</p>	<p>A level Ethical</p>
<b>Connections with careers</b>	<p>Alumni displays and visits promote various careers pathways related to business and economics. The nature of the subjects encourages of future job roles</p>					

<b>Home support</b>	<p>A level specification: <a href="#">AQA   AS and A-level   Business   Specification at a glance</a></p> <p><b>Sept 2026 New AS specification:</b>  <a href="https://cdn.sanity.io/files/p28bar15/green/7e74a8fba96db86595475605db1e400ebaa60a90.pdf?_gl=1*11zdxws*_gcl_au*NjAzNjA4Nzk0">https://cdn.sanity.io/files/p28bar15/green/7e74a8fba96db86595475605db1e400ebaa60a90.pdf?_gl=1*11zdxws*_gcl_au*NjAzNjA4Nzk0</a></p> <p>Students are encouraged to discuss topical issues relating to business and economics – <a href="https://www.bbc.co.uk/news">https://www.bbc.co.uk/news</a></p> <p>Watching and discussing TV programs/films: <a href="https://www.bbc.co.uk/iplayer/episodes/b07mddqk/inside-the-factory">https://www.bbc.co.uk/iplayer/episodes/b07mddqk/inside-the-factory</a>  <a href="https://www.bbc.co.uk/iplayer/episodes/b006vq92/dragons-den">https://www.bbc.co.uk/iplayer/episodes/b006vq92/dragons-den</a></p>

<b>YEAR 13 OLD SPECIFICATION 7132</b>	Autumn 1 Sept- Oct	2 Nov- Dec	Spring 3 Jan-Feb	4 Mar-Apr	Summer 5 May-June	6 June-July
<b>Key Knowledge TEACHER 1</b>	Analysing the existing internal position to assess strengths and weaknesses: financial ratio analysis	Analysing strategic options: Investment appraisal	Strategic methods: how to pursue strategies Assessing innovation  Greater use of Digital technology	Managing change: causes, pressures, barriers and how to overcome them.  Managing organisational culture: importance, influences and	Problems with strategy and why strategies fail	Revision: topics and exam skills Analysing the external environment to assess opportunities and threats: the

				reasons. Problems of changing.		economic environment
<b>Key Knowledge TEACHER 2</b>	Analysing the strategic position of a business to assess: Mission, corporate and strategy Analysing the existing internal position of a business to assess strengths and weaknesses: overall performance	Analysing external Opportunities and Threats:  Political and Legal environment  Economic change	Analysing external Opportunities and Threats:  Social and technological  Competitive environment	Choosing strategic direction:  choosing markets and products  Strategic positioning: how to compete	Strategic methods: how to pursue strategies:  Assessing a change in scale  Assessing Internationalisation  Managing strategic implementation	Revision: topics and exam skills
<b>Key subjects Skills</b>	Quantitative skills – interpretation of data, calculations, diagrams  Applying knowledge in context - use of case studies,	Quantitative skills – interpretation of data, calculations, diagrams  Applying knowledge in context - use of case studies, stimulus materials  Building detailed chains of reasoning	3.9.4 Greater use of Digital technology	Quantitative skills – interpretation of data, calculations, diagrams  Applying knowledge in context - use of case studies, stimulus materials  Building detailed chains of reasoning	Quantitative skills – interpretation of data, calculations, diagrams  Applying knowledge in context - use of case studies, stimulus materials  Building detailed chains of reasoning	Quantitative skills – interpretation of data, calculations, diagrams  Applying knowledge in context - use of case studies, stimulus materials  Building detailed chains of reasoning

	<p>stimulus materials</p> <p>Building detailed chains of reasoning</p> <p>Effective evaluation – questioning the significance and forming judgements</p> <p>;</p>	<p>Effective evaluation – questioning the significance and forming judgements</p>		<p>Effective evaluation – questioning the significance and forming judgements</p>	<p>Effective evaluation – questioning the significance and forming judgements</p>	<p>Effective evaluation – questioning the significance and forming judgements</p>
<p><b>Personal development:</b></p> <ul style="list-style-type: none"> <li>• RSE</li> <li>• Online safety</li> <li>• Enrichment</li> </ul>		<p>Legal topics cover equality in workplace and employee rights.</p>				
<p><b>Connections with careers</b></p>	<p>Alumni displays and visits promote various careers pathways related to business and economics.</p> <p>The nature of the subjects encourages discussion of a range of future job roles.</p> <p>Students are supported in the 6<sup>th</sup> form with active encouragement, discussions and if required practice interviews for apprenticeships, careers etc. It is inherent in both subjects that this is an essential part of our role as teachers in this department.</p>					

**Home support**

A level specification: [AQA | AS and A-level | Business | Specification at a glance](#)

Students are encouraged to discuss topical issues relating to business and economics – <https://www.bbc.co.uk/news>

Watching and discussing TV programs/films: <https://www.bbc.co.uk/iplayer/episodes/b07mddgk/inside-the-factory>

<https://www.bbc.co.uk/iplayer/episodes/b006vq92/dragons-den>