

Year 10

Creative iMedia

In Term 6, we will be completing LO4 of the R090 photography unit. Here are the components from my mark scheme.

LO4						
Review - thorough understanding of what worked/did not work	Review of client requirements, referencing the brief	Review of target audience requirements, referencing the brief	Thorough justification of the photos	Discussion of why images were rejected.	Identifies areas for improvement (existing pics - how could you have done it differently?)	Ideas for further development (different kit, composition rules etc)
A paragraph about what worked in general	7 or 8 client req reviewed	Approx 5 or 6	Reason for each photo, description of the settings used.			

The tasks are therefore to do the following:

- 1) Write a paragraph, in general terms, about how happy you were with the photo shoot. Are you content with the exposure of the images? Did you choose the correct white balance? Did you choose the correct subjects? Did you obey any composition rules?
- 2) Then copy and paste your client requirements from LO2 into LO4. Underneath each one, explain whether you have met it. How did you achieve it?
- 3) Do the same for your target audience requirements
- 4) For this part, you will need to see your photos. Send me an email and I will take a print screen of the 15 images that you chose on Monday 28 June 2021. Explain why you have chosen that image for your portfolio. (You will need to discuss the settings when you are back in school.)
- 5) Improvements. What images would you have improved and how?
- 6) Further developments. What would you do differently next time? Different lenses? Different subjects? Different composition rules. Flashgun? Different exposure modes? Different focus – manual or automatic?

mstewart@rmgs.org.uk