

Independent Scholarship Award: A Level Business

Bronze (Must Be Completed)	Silver	Gold
<p><u>Focus: Research project</u></p> <p>Projects to be based on:</p> <ol style="list-style-type: none"> 1. Businesses: new or established 2. Entrepreneurs 3. Innovative ideas to challenge the market (products or services) <p>Areas:</p> <ol style="list-style-type: none"> a. Technology b. Fashion c. Leisure and Sports <p>You must select a combination of 1-3 and a-c to base your project on.</p> <p>Result – presentation for class in Sept plus written report max. 1000 words</p>	<p><u>Focus: Functional areas in Business</u></p> <p>Compile a report on a Company of your choice (one you are interested in) and investigate its functional areas - Finance, Marketing, Human Resources and Operations.</p> <p>In the report you should address the following question: Assess which functional area is the most significant for the business in its current situation Max words: 1200</p>	<p><u>Focus: Business and Environmentalism</u> (Bronze and silver must be completed first)</p> <p>Investigate SUSTAINABILITY in an industry of your choice.</p> <p>You should compare and contrast several companies within the industry and judge the effectiveness of their Sustainable strategies.</p> <p>You can deliver your findings/judgement in a format of your choice It must be suitable for class feedback and discussion – be creative!</p>