

Curriculum Map
GCSE Business
Year 10

	What is being learnt?	Remote learning links
Autumn 1	<p>Business in the real world</p> <p>Topic 1 - The purpose and nature of businesses</p> <p>Topic 2 - Business ownership</p> <p>Topic 3 - Setting business aims and objectives</p> <p>Topic 4 – Stakeholders</p>	<p>(Follow the chapters in your books)</p> <p>Textbook Chapters: 1.1 - 1. 4 (pages 2 – 34)</p> <p>What is a business – https://www.bbc.co.uk/bitesize/guides/zrvb9j6/video</p> <p>Why start a business – https://www.bbc.co.uk/bitesize/guides/zc3gkqt/revision/1</p> <p>Goods vs services – https://www.bbc.co.uk/bitesize/guides/zrvb9j6/revision/1</p> <p>What resources go into making hot dogs? https://www.youtube.com/watch?v=ArweQu6fJ8Q</p> <p>Choice of investments on Dragons' Den http://www.bbc.co.uk/dragonsden/entrepreneurs/</p> <p>Primary, secondary and tertiary sectors https://www.bbc.co.uk/bitesize/guides/zrvb9j6/revision/3</p> <p>sole trader video https://www.youtube.com/watch?v=n-hHBi8AaRY</p> <p>Tesco Superpower Money programme https://www.youtube.com/watch?v=dn5dg1EmbkM</p>
Autumn 2	<p>Topic 1 - Business location</p> <p>Topic 2 - Business planning</p>	<p>Chapter 1.5 (p35)</p> <p>Chapter 1.6 (p41)</p>

	Topic 3 - Expanding a business Influences on business Topic 4 - Technology	Chapter 1.7 (p46) Chapter 2.1 (p58)
--	---	--

Curriculum Map
GCSE Business
Year 11

	What is being learnt?	Remote learning links
Autumn 1	<p>Topic 1 Sources of finance Methods businesses use to Raise finance</p> <p>Topic 2 Cash flow Importance of cash to businesses Difference between cash & profit Interpreting cash flow forecasts</p> <p>Topic 3 Financial terms and Calculations Basic financial terms Basic financial calculations</p>	<p>Textbook Chapter: 6.1 Tutor2u webpages on finance https://www.tutor2u.net/business/reference?level=2998&q=sources+of+finance</p> <p>Chapter: 6.2 BBC Bitesize image on cash flow https://www.bbc.co.uk/bitesize/guides/z67mpv4/revision/1</p> <p>Video illustrating cash flow problems https://www.youtube.com/watch?v=UPRcTjxlVK8</p> <p>Tutor2u webpage on dealing with a cash flow problem https://www.tutor2u.net/business/reference/finance-dealing-with-a-cash-flow-problem</p> <p>Chapter: 6.3 BBC Bitesize webpage on breaking even https://www.bbc.co.uk/bitesize/guides/zt2xn39/revision/1</p>

	Average rate of return Break-even	
Autumn 2	<p>Analysing the financial performance of a business:</p> <p>Topic 1 Purpose of financial statements</p> <p>Topic 2 Components of financial statements</p> <p>Topic 3 Interpretation of data given on financial statements</p>	<p>Textbook chapter: 6.4</p> <p>https://www.tutor2u.net/business/reference/introduction-to-finance</p>

Curriculum Map
Business
Year 12

	What is being learnt?	Remote learning links
Autumn 1	<p style="text-align: center;">(KN)</p> <ul style="list-style-type: none"> Understanding management, leadership and decision making Understanding management decision making Understanding the role and importance of stakeholders <p style="text-align: center;">(MP)</p> <ul style="list-style-type: none"> What is Business Business Ownership External Environment 	<p><u>Use this link for both MP/KN concepts and use all tutor2U resources to support your learning:</u> https://www.tutor2u.net/business/collections/aqa-a-level-business-study-resources-what-is-business</p> <p>Chapter: 5,6 Chapter: 7,8</p> <p>Chapter: 9,10,11,12</p> <p>See corresponding chapters in the Textbook.</p>
Autumn 2	<p>Decision making to improve internal performance</p> <p style="text-align: center;">(KN)</p> <ul style="list-style-type: none"> Setting marketing objectives Understanding markets and customers Making marketing decisions: segmentation, targeting, positioning <p style="text-align: center;">(MP)</p> <ul style="list-style-type: none"> Financial objectives 	<p>Use Tutor2U to search for relevant videos, presentations, notes, blog post on Marketing: https://www.tutor2u.net/search?q=Marketing</p> <p>Chapter: 13,14</p> <p>Chapter: 15,16,17,18</p> <p>Chapter: 19,20</p>

	<ul style="list-style-type: none"> • Budgeting • Cashflow • Costs, revenue and break even 	<p>Use Tutor to search for relevant videos, presentations, notes, blog post on Finance</p> <p>https://www.tutor2u.net/business/collections/aqa-a-level-business-study-notes-3-5-decision-making-to-improve-financial-performance</p> <p>See corresponding chapters in the Textbook.</p>
--	--	--

Curriculum Map
A level Business
Year 13

	What is being learnt?	Remote learning links
Autumn 1	<p>(MP)</p> <ul style="list-style-type: none"> • Financial Objectives/Constraints • Income Statements and Balance Sheets • Financial Ratio Analysis <p>(KN)</p> <ul style="list-style-type: none"> • Analysing the existing internal position of a business to assess strengths and weaknesses: overall performance • Analysing the external environment to assess opportunities and threats: social and technological • Analysing the external environment to assess opportunities and threats: the competitive environment 	<p>Chapters 57-60</p> <p>Chapter 63</p> <p>Chapter 68/69/70</p> <p>Chapter 71</p>
Autumn 2	<p>(MP)</p> <ul style="list-style-type: none"> • Globalisation and emerging economies 	Chapter 67

	<ul style="list-style-type: none"> • Value and limitations of ratio analysis • Changes in political/legal environment • Investment appraisal/Sensitivity analysis 	Chapter 60 Chapter 64 Chapters 73/74
	(KN) <ul style="list-style-type: none"> • Strategic direction: choosing which markets to compete in and what products to offer. • Strategic positioning: choosing how to compete 	Chapter 72/75/76 Chapter 77